

## Recommendation for Holly Jean Jackson

As Executive Director of the Lafayette Chamber of Commerce I have had the privilege of working with Holly Jean Jackson on a number of projects over this past year. Holly has quickly become a key contributor to our organization and the Lamorinda Community. She brings solid experience and insight from the corporate world and has taken those lessons and crafted educational programs that go beyond the x's and O's of business.

Her approach to working with women to overcome the hurdles they face including anxiety, pressure, and lack of confidence is open and comforting with practical instruction that can help move forward and inspire her clients. She really is an engaging speaker and has over 12 years in business to bring her own experiences to the conversation.

Holly has facilitated many seminars for us on a wide variety of subjects. Most of them are helpful to our members when navigating all the new social media tools and platforms. She is motivated by her ability to help people. She displays excellent teaching and supervisory skills. She enjoys public speaking and is comfortable with any size audience. If you are looking for someone to coach or guide your employees, Holly has a unique style that opens doors to help you discover what is holding you back from reaching that next level of success and happiness.

Please feel free to call on me for a personal recommendation. I am happy to help Holly continue to grow professionally.

A handwritten signature in black ink, appearing to read "Jay Lifson". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jay Lifson